

**Annexure A – Media Information Template – FM 107**

N°	CATEGORY OF INFORMATION	INFORMATION
<b>COMPANY DETAILS</b>		
	Name of company	Full name as registered with SECP (or other): <b>Syndicate Entertainment (Pvt.) Ltd.</b>
	Company registration number	As issued by SECP (or other): <b>K-08780 OF 2001-2002</b>
	Company founding year	The date of the company registration (or incorporation): <b>April 24, 2002</b>
	Company contact details	Office address, phone and email [REDACTED]
	<b>Media</b> businesses of company (tick all that apply)	Which of the following media-related businesses/activities/markets is the company invested in: <ul style="list-style-type: none"> <li>• TV channels (please name them):<b>NA</b></li> <li>• Radio stations:<b>Apna Karachi FM 107</b></li> <li>• Newspapers (please name them):<b>NA</b></li> <li>• Magazines (please name them):<b>NA</b></li> <li>• Film production (please name them):<b>NA</b></li> <li>• Distribution networks(please name them):<b>NA</b></li> <li>• Advertisement(please name them):<b>NA</b></li> <li>• Publishing companies(please name them):<b>NA</b></li> <li>• News agencies (please name them):<b>NA</b></li> <li>• Digital media, including web media (please name them):<b>NA</b></li> <li>• Cable/ satellite (please name them):<b>NA</b></li> <li>• Teleshopping(please name them):<b>NA</b></li> <li>• Others: (please name them): <b>NA</b></li> </ul>
	<b>Non-media</b> businesses of company (tick all that apply)	Which of the following non-media related businesses/activities/markets is the company invested in: <ul style="list-style-type: none"> <li>• Real estate (please name them):<b>NA</b></li> <li>• Education (please name them):<b>NA</b></li> <li>• Tobacco (please name them):<b>NA</b></li> <li>• Food (please name them):<b>NA</b></li> </ul>

		<ul style="list-style-type: none"> <li>• Transport(please name them):<b>NA</b></li> <li>• Commodities(please name them):<b>NA</b></li> <li>• Stock trade(please name them):<b>NA</b></li> <li>• Manufacturing(please name them):<b>NA</b></li> <li>• Services(please name them):<b>NA</b></li> <li>• Others: (please name them):<b>NA</b></li> </ul>
	Business form of company (choose all that apply)	<p>-State (public funding):</p> <p>-Private (advertising revenues, circulation revenues, subscription fees):<b>Advertising revenue</b></p> <p>-Community (cooperative, self-help):</p>
	Company type	<p>-Sole proprietorship (single person-owned):<b>NA</b></p> <p>-Partnerships (co-owned by multiple persons):<b>NA</b></p> <p>-Limited partnerships (created by one person but with investments from others):<b>Private Limited</b></p> <p>-Corporations and LLCs (independent legal and tax entities):<b>NA</b></p> <p>-Non-profit entity:<b>NA</b></p> <p>-Cooperative (created and co-owned by more than one person):<b>NA</b></p>
	Mother company (if applicable)	<p>-Name of mother company of which this company is part:<b>NA</b></p> <p>-Year of registration: <b>NA</b></p> <p>-Key areas of business (e.g., real estate, tobacco, food manufacture, beverages, etc.):<b>NA</b></p> <p>-Name of principal owner of company + shareholding percentage: <b>NA</b></p> <p>-Name second highest shareholder + shareholding percentage:<b>NA</b></p> <p>-Name third highest shareholder + shareholding percentage: <b>NA</b></p> <p>-Any other details about the mother company: <b>NA</b></p>
	Any other details	Any other details you may want to provide about the Company: <b>NA</b>
	Disclaimer	Any disclaimer you may want to provide about the Company: <b>NA</b>
<b>MEDIA DETAILS of FM 107</b>		
	Category of media	TV / radio / newspaper / website: <b>FM Radio</b>
	Name of radio	Name of radio as registered with PEMRA: <b>Apna Karachi 107</b>
	Type of radio (choose one)	News, drama/entertainment, sports, religious, music, others (please explain): <b>Music / News</b>

License	Year in which license was issued by PEMRA: <b>2003</b>
License period	License period + number of years since radio station has been operational: <b>10 years + 15 years</b>
License fees paid	Total license fees paid so far: <b>3.5 million</b>
Geographic coverage	National / provincial / district-based / city-based: <b>City base</b>
Content for consumers	Paid content for consumers / free content for consumers: <b>Free content</b>
Employees	-Number of contract-based employees in 2018: <b>07</b> -Number of non-contract-based employees in 2018: <b>31</b>
Offices	-Cities where HQ and bureau offices are based: <b>Karachi, Lahore and Islamabad</b>
Any other details	Any other details you may want to provide about the radio's media focus: <b>NA</b>
Disclaimer	Any disclaimer you may want to provide about the radio's media focus: <b>NA</b>
<b>OWNERSHIP DETAILS of FM 107</b>	
Principal (main) owner of FM 107+ shareholding + contact details	Name of the highest shareholder: <b>NA</b> Percentage of shareholding: <b>NA</b>
Co-owner #2 of FM 107 + shareholding + contact details	Name of the second highest shareholder: <b>NA</b> Percentage of shareholding: <b>NA</b>
Co-owner #3 of FM 107 + shareholding + contact details	Name of the third highest shareholder: <b>NA</b> Percentage of shareholding: <b>NA</b>
Any other details	Any other details you may want to provide about ownership or shareholding in FM 107: <b>4 equal partners</b>
Disclaimer	Any disclaimer you may want to provide about the ownership or shareholding in FM 107: <b>NA</b>
<b>MANAGEMENT DETAILS of FM 107</b>	
Management Board (if applicable)	-Names of Chairperson + other members: <b>All 4 partners</b> -Key roles of the Management Board:
Advisory Board (if applicable)	-Names of Chairperson + other members: <b>NA</b> -Key roles of the Advisory Board: <b>NA</b>
Editorial management (if applicable)	-Names of Chairperson + other members: <b>NA</b> -Key roles of the Editorial Management/Board: <b>NA</b>
Any other management structure	-Names of Chairperson + other members: <b>NA</b> -Key roles of the Management structure: <b>Head of departments are reporting to Chief Executive</b>

	Any other details	Any other details you may want to provide about management structures / roles in FM 107: <b>NA</b>
	Disclaimer	Any disclaimer you may want to provide about management structures / roles in FM 107: <b>NA</b>
<b>REVENUE AND INCOME DETAILS of FM 107</b>		
	Tax ID	NTN number as issued by Federal Board of Revenue (FBR): <b>1692416-9</b>
	Revenue	Gross income of the radio station in either last calendar year (2018) or last fiscal year 2017-18 as per audited accounts: <b>Rs. 76,889,993/-</b>
	Operating profit	Net assessed/declared profit of the radio station in either last calendar year (2018) or last fiscal year 2017-18 as per audited accounts: <b>Rs. -40,001,981/-</b>
	Funding by advertising + subscription	Gross funds earned by the radio station in either last calendar year (2018) or last fiscal year 2017-18 from the following sources: <b>NA</b> -Gross income from govt advertising: <b>NA</b> -Gross income from private advertising: <b>NA</b> -Gross income from subscriptions: <b>NA</b>
	Any other details	Any other details you may want to provide about revenue, income or expenses of FM 107: <b>NA</b>
	Disclaimer	Any disclaimer you may want to provide about revenue, income or expenses of FM 107: <b>NA</b>
<b>DETAILS OF OTHER RADIO STATIONS OWNED BY THE SAME COMPANY</b>		<b>NA</b>
<b>MEDIA DETAILS of Radio station #2</b>		
	Category of media	TV / radio / newspaper / website:
	Name of radio station #2	Name of radio station as registered with PEMRA:
	Type of radio (choose one)	News, drama/entertainment, sports, religious, music, others (please explain):
	License	Year in which license was issued by PEMRA:
	License period	License period + number of years since radio station been operational:
	License fees paid	Total license fees paid so far:
	Geographic coverage	National / provincial / district-based / city-based:
	Content for consumers	Paid content for consumers / free content for consumers:
	Employees	-Number of contract-based employees in 2018: -Number of non-contract-based employees in 2018:

	Offices	-Cities where HQ and bureau offices are based:
	Any other details	Any other details you may want to provide about the radio's media focus:
	Disclaimer	Any disclaimer you may want to provide about the radio's media focus:
<b>OWNERSHIP DETAILS of radio station #2</b>		<b>NA</b>
	Principal (main) owner of radio station 2 + shareholding + contact details	Name of the highest shareholder: Percentage of shareholding:
	Co-owner #2 of radio station + shareholding + contact details	Name of the second highest shareholder: Percentage of shareholding:
	Co-owner #3 of radio station 2 + shareholding + contact details	Name of the third highest shareholder: Percentage of shareholding:
	Any other details	Any other details you may want to provide about ownership or shareholding in radio station #2:
	Disclaimer	Any disclaimer you may want to provide about the ownership or shareholding in radio station #2:
<b>MANAGEMENT DETAILS of radio station #2</b>		<b>NA</b>
	Management Board (if applicable)	-Names of Chairperson + other members: -Key roles of the Management Board:
	Advisory Board (if applicable)	-Names of Chairperson + other members: -Key roles of the Advisory Board:
	Editorial management (if applicable)	-Names of Chairperson + other members: -Key roles of the Editorial Management/Board:
	Any other management structure	-Names of Chairperson + other members: -Key roles of the Management structure:
	Any other details	Any other details you may want to provide about management structures / roles in radio station #2:
	Disclaimer	Any disclaimer you may want to provide about management structures / roles in radio station #2:
<b>REVENUE AND INCOME DETAILS of Channel #2</b>		<b>NA</b>
	Tax ID	NTN number as issued by Federal Board of Revenue (FBR):
	Revenue	Gross income of the radio station in either last calendar year (2018) or last fiscal year 2017-18 as per audited

		accounts:
	Operating profit	Net assessed/declared profit of the radio station in either last calendar year (2018) or last fiscal year 2017-18 as per audited accounts:
	Funding by advertising + subscription	Gross funds earned by the radio station in either last calendar year (2018) or last fiscal year 2017-18 from the following sources: -Gross income from govt advertising: -Gross income from private advertising: -Gross income from subscriptions:
	Any other details	Any other details you may want to provide about revenue, income or expenses of radio station #2:
	Disclaimer	Any disclaimer you may want to provide about revenue, income or expenses of radio station #2:
<b>MEDIA DETAILS of Radio Station #3</b>		<b>NA</b>
	Category of media	TV / radio / newspaper / website:
	Name of Radio Station #3	Name of radio station as registered with PEMRA:
	Type of channel (choose one)	News, drama/entertainment, sports, religious, music, others (please explain):
	License	Year in which license was issued by PEMRA:
	License period	License period + number of years since radio station has been operational:
	License fees paid	Total license fees paid so far:
	Geographic coverage	National / provincial / district-based / city-based:
	Content for consumers	Paid content for consumers / free content for consumers:
	Employees	-Number of contract-based employees in 2018: -Number of non-contract-based employees in 2018:
	Offices	-Cities where HQ and bureau offices are based
	Any other details	Any other details you may want to provide about the radio station's media focus:
	Disclaimer	Any disclaimer you may want to provide about the radio station's media focus:
<b>OWNERSHIP DETAILS of Radio Station #3</b>		<b>NA</b>
	Principal (main) owner of Radio Station 3 + shareholding + contact details	Name of the highest shareholder: Percentage of shareholding:

	Co-owner #2 of radio station 3 + shareholding + contact details	Name of the second highest shareholder: Percentage of shareholding:
	Co-owner #3 of radio station 3 + shareholding + contact details	Name of the third highest shareholder: Percentage of shareholding:
	Any other details	Any other details you may want to provide about ownership or shareholding in radio station #3:
	Disclaimer	Any disclaimer you may want to provide about the ownership or shareholding in radio station #3:
<b>MANAGEMENT DETAILS of Channel #3</b>		<b>NA</b>
	Management Board (if applicable)	-Names of Chairperson + other members: -Key roles of the Management Board:
	Advisory Board (if applicable)	-Names of Chairperson + other members: -Key roles of the Advisory Board:
	Editorial management (if applicable)	-Names of Chairperson + other members: -Key roles of the Editorial Management/Board:
	Any other management structure	-Names of Chairperson + other members: -Key roles of the Management structure:
	Any other details	Any other details you may want to provide about management structures / roles in radio station #3:
	Disclaimer	Any disclaimer you may want to provide about management structures / roles in radio station #3:
<b>REVENUE AND INCOME DETAILS of Radio Station #3</b>		<b>NA</b>
	Principal (main) owner of Radio Station 3 + shareholding + contact details	Name of the highest shareholder: Percentage of shareholding:
	Co-owner #2 of radio station 3 + shareholding + contact details	Name of the second highest shareholder: Percentage of shareholding:
	Co-owner #3 of radio station 3 + shareholding + contact details	Name of the third highest shareholder: Percentage of shareholding:
	Any other details	Any other details you may want to provide about ownership or shareholding in radio station #3:
	Disclaimer	Any disclaimer you may want to provide about the ownership or shareholding in radio #3:

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